

## **Alignment with the emerging Place Strategy to 2050**

**Physical** – Infrastructure / Natural agglomerations, Manufacturers and engineers / Housing growth, Town centre regeneration

**Social** – Place making, public realm in town centres / higher value jobs (society) / Digital Infrastructure, bringing business and education closer together. Supporting the night-time economy in our towns. Health & Care as a growing sector.

**Commercial** – Sector strategy, economic metrics, building on strengths, Sectors & Infrastructure. Jobs growth and wealth creation. Skills pipeline, conditions for growth, investment.

**Cultural** – Prospectus for growth – Cultural groups being part of town teams. Ramsey Abbey, Cromwell Museum. Locational strengths / The Cambridge effect /

**Environmental** – Net Zero growth, Sustainability, Modern Construction Methods,